

éclos Anti-Aging Facial Cleanser Skin Prep

What It Is: √ First mass facial cleanser containing high-potency apple stem cells extracted from the rare Swiss apple, Uttwiler éclos Spätlauber √ Natural cleanser with high-Plant Stem Cells end spa feel, and results, at mass-market prices What It Does: √ Purifying lather removes makeup and daily debris, Plant Stem Cell helping to refresh skin and purify pores Facial Cleanser Skin Prep √ Preps skin for subsequent treatments by balancing the Anti-Aging skin's pH level with Facial Cleanser Skin Prep PhytoPlex24[™], a proprietary mix of anti-inflammatory and MW. 68 FLOZ C 200m antioxidant botanicals How To Use: With gentle circular motions, massage a quarter-size amount onto damp skin. Rinse with warm water. Use twice daily. **Key Ingredients:** √ Malus Domestica Fruit Cell Culture*, which contains stem cells from the Uttwiler Spätlauber apple to stimulate skin stem cells, encouraging aging skin to behave like younger skin √ PhytoPlex24, a proprietary mix of botanicals that help minimize the appearance of fine lines and wrinkles, while delivering a smoother, more radiant complexion √ Palmitoyl Glycine, a natural skin nutrient and regenerator derived from wheat protein Natural Fragrance: Each of the éclos products is scented with a clean and fresh blend of all-natural essential oils including rosewood, ylang ylang, palmarosa, cardamom, and geranium. What It Does Not Contain: Does not have parabens, sulfates, synthetic fragrances, synthetic dyes, or petro-chemicals (potentially harmful synthetic chemicals derived from petroleum.

\$14.99 / 6.8 fluid ounces / 200ml

Suggested Retail Price/Size



Where to Buy:

Nationwide at food, drug and mass stores, including Target, Ulta, Duane Reade, Walgreens, Rite Aid, and Fred Meyer

* In clinical testing, conducted by the manufacturer of the **Malus Domestica fruit cell culture**, 100% of study participants saw an improvement in skin texture and wrinkle appearance within just 2 weeks of twice-daily application of the ingredient.

###

For more information please contact:



éclos Anti-Aging Cellular Activator Face Serum

What It Is: $\sqrt{\text{First mass facial serum containing}}$

high-potency apple stem cells extracted from the rare Swiss apple,

Uttwiler Spätlauber

√ Natural serum with high-end spa feel, and results, at mass-market

prices

What It Does: $\sqrt{\text{Lightweight serum nourishes skin}}$

cells, enhancing their ability to function like younger cells.

√ Promotes collagen production and stimulates the growth of connective tissue, giving skin a more youthful

ook.

√ Helps visibly reduce appearance of fine lines and wrinkles and protects against environmental

damage.

Smooth serum over clean, dry skin in morning and evening. For optimal

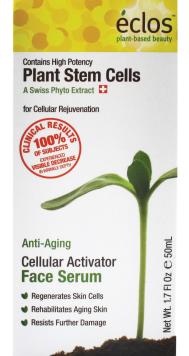
effects, use under éclos Moisture Therapy Regenerative Cream.

√ *Malus Domestica* Fruit Cell Culture*, which contains stem cells from the Uttwiler Spätlauber apple to stimulate skin stem cells, encouraging aging skin to behave like younger skin

 $\sqrt{\text{PhytoPlex24}}$, a proprietary mix of botanicals that help minimize the appearance of fine lines and wrinkles, while delivering a smoother, more radiant complexion

√ Matrixyl® 3000, a combination of two pentapeptides, Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-7, which promote collagen production while stimulating the growth of connective tissue

 $\sqrt{\text{Palmitoyl Glycine}}$, a natural skin nutrient and regenerator derived from wheat protein



Key Ingredients:

How To Use:



√ **Sodium Hyaluronate**—the salt of hyaluronic acid—helps the skin attract and absorb moisture more effectively, hydrating skin

 $\sqrt{\text{Vitamins E}}$ and **B5** (panthenol) work as antioxidants to fight

aging free radicals, and improve skin elasticity

Natural Fragrance: Each of the éclos products is scented with a clean and fresh

blend of all-natural essential oils including rosewood, ylang

ylang, palmarosa, cardamom, and geranium.

What It Does Not Contain: Does not have parabens, sulfates, synthetic fragrances,

synthetic dyes, or petro chemicals (potentially harmful

synthetic chemicals derived from petroleum)

Suggested Retail Price/Size: \$24.99 / 1.7 fluid ounces / 50ml

Where to Buy: Nationwide at food, drug and mass stores, including Target,

Ulta, Duane Reade, Walgreens, Rite Aid, and Fred Meyer

###

For more information please contact:

^{*} In clinical testing, conducted by the manufacturer of the **Malus Domestica fruit cell culture**, 100% of study participants saw an improvement in skin texture and wrinkle appearance within just 2 weeks of twice-daily application of the ingredient.



éclos Anti-Aging Moisture Therapy Regenerative Cream

What It Is: $\sqrt{\text{First mass moisturizing}}$

cream containing highpotency apple stem cells extracted from the rare Swiss apple, Uttwiler

Spätlauber

√ Natural moisturizing cream with high-end spa feel, and results, at mass-

market prices

What It Does:
√ Revitalizes skin stem

cells, helping to tighten sagging skin and postpone

wrinkles

Contains High Potency
Plant Stem Cells
A Swiss Physio Extract for Cellular Rejuvenation

Anti-Aging
Moisture Therapy
Regenerative Cream

Avakans Cell Beneval
Brightens Dull Skin
Reduces Lines And Wrinkles

Plant Stem Cells
Avakans Cell Beneval
Brightens Dull Skin
Reduces Lines And Wrinkles

Plant Stem Cells
Avakans Cell Beneval
Regenerative Cream
Regenerative Cream

Regenerative Cream
Regenerative Cream

 $\sqrt{\mbox{Helps}}$ skin to repair itself, slowing the signs of aging

 $\sqrt{\text{Protects}}$ against aging free radicals, preventing further signs

of aging

How To Use: After cleansing and drying skin, gently massage cream over

entire face, neck, and décolletage. Use once daily, morning and night. For optimal results, apply over éclos Cellular

Activator Face Serum.

Key Ingredients: √ Malus Domestica Fruit Cell Culture*, which contains stem cells from the Uttwiler Spätlauber apple to stimulate skin

stem cells, encouraging aging skin to behave like younger skin

 $\sqrt{\text{PhytoPlex24}}$, a proprietary mix of botanicals that help minimize the appearance of fine lines and wrinkles, while

delivering a smoother, more radiant complexion.

 $\sqrt{\mbox{ Palmitoyl Glycine}},$ a natural skin nutrient and regenerator

derived from wheat protein

 $\sqrt{\text{Vitamin E}}$ works as an antioxidant to fight aging free

radicals, and improves skin elasticity

 $\sqrt{\text{Shea Butter}}$, high in essential fatty acids, helps hydrate skin improving its elasticity, texture, and overall tone

www.eclosbeauty.com



Natural Fragrance: Each of the éclos products is scented with a clean and fresh

blend of all-natural essential oils including rosewood, ylang

ylang, palmarosa, cardamom, and geranium.

What It Does Not Contain: Does not have parabens, sulfates, synthetic fragrances,

synthetic dyes, or petro chemicals (potentially harmful

synthetic chemicals derived from petroleum)

Suggested Retail Price/Size: \$24.99 / Net Weight 2oz / 60g

Where to Buy: Nationwide at food, drug and mass stores, including Target,

Ulta, Duane Reade, Walgreens, Rite Aid, and Fred Meyer

* In clinical testing, conducted by the manufacturer of the **Malus Domestica fruit cell culture**, 100% of study participants saw an improvement in skin texture and wrinkle appearance within just 2 weeks of twice-daily application of the ingredient.

###

For more information please contact:



éclos Anti-Aging Restorative Eye Cream

What It Is: √ First mass eye cream containing highpotency apple stem cells extracted from the rare Swiss apple, Uttwiler Spätlauber √ Natural eye cream with high-end spa Contains High Potency feel, and results, at mass-market prices Plant Stem Cells A Swiss Phyto Extract What It Does: √ Visibly reduces fine lines and wrinkles for Cellular Rejuvenation around the eyes √ Increases moisture content to delicate eye area How To Use: Gently pat under, and around, eye area Anti-Aging morning and night. Restorative **Eye Cream** √ Malus Domestica Fruit Cell Culture*. **Key Ingredients:** Slows Signs Of Aging which contains stem cells from the Firms Delicate Skin Uttwiler Spätlauber apple to stimulate Reduces Fine Lines skin stem cells, encouraging aging skin to behave like younger skin √ **PhytoPlex24**, a proprietary mix of botanicals that help minimize the appearance of fine lines and wrinkles, while delivering a smoother, more radiant complexion. √ Palmitoyl Glycine, a natural skin nutrient and regenerator derived from wheat protein. √ **Caffeine** helps decrease puffiness by reducing inflammation √ Vitamin E works as an antioxidant to fight aging free radicals, and improves skin elasticity Natural Fragrance: Each of the éclos products is scented with a clean and fresh blend of all-natural essential oils including rosewood, ylang ylang, palmarosa, cardamom, and geranium. What It Does Not Contain: Does not have parabens, sulfates, synthetic fragrances, synthetic dyes, or petro chemicals (potentially harmful synthetic chemicals derived from petroleum) Suggested Retail Price/Size: \$24.99 / 0.5 fluid ounces / 15ml

Net Wt. 0.5 FI 0z C 15mL



Where To Buy:

Nationwide at food, drug and mass stores, including Target, Ulta, Duane Reade, Walgreens, Rite Aid, and Fred Meyer

* In clinical testing, conducted by the manufacturer of the **Malus Domestica fruit cell culture**, 100% of study participants saw an improvement in skin texture and wrinkle appearance within just 2 weeks of twice-daily application of the ingredient.

###

For more information please contact:



éclos Anti-Aging Instant Radiance Facial Scrub

What It Is: $\sqrt{\text{First mass facial scrub containing}}$

high-potency apple stem cells extracted from the rare Swiss apple. Uttwiler Spätlauber

√ Natural facial scrub with high-end spa feel, and results, at mass-

market prices

What It Does: $\sqrt{\text{Exfoliates dry, dull dead skin}}$

cells and enhances cell turnover

√ Restores radiance

√ Evens out skin tone and texture

√ Prepares skin to better absorb

treatment products

How To Use: Using gentle circular motions,

gently massage scrub onto wet face, being careful not to get in eyes. Rinse with warm water. Use once daily—every other day.

√ *Malus Domestica* Fruit Cell Culture*, which contains stem cells from the Uttwiler Spätlauber apple to stimulate skin

stem cells, encouraging aging skin to behave like younger skin

√ **PhytoPlex24**, a proprietary mix of botanicals that help minimize the appearance of fine lines and wrinkles, while delivering a smoother, more radiant complexion.

 $\sqrt{\text{Palmitoyl Glycine}}$, a natural skin nutrient and regenerator derived from wheat protein

 $\sqrt{\text{Sodium Chloride}}$, a finely milled salt, exfoliates skin, leaving it polished and smooth

√ **Vitamin E** works as an antioxidant to fight aging free radicals, and improves skin elasticity

Each of the éclos products is scented with a clean and fresh

blend of all-natural essential oils including rosewood, ylang

ylang, palmarosa, cardamom, and geranium.



Key Ingredients:

Natural Fragrance:



What It Does Not Contain: Does not have parabens, sulfates, synthetic fragrances,

synthetic dyes, or petro chemicals (potentially harmful

synthetic chemicals derived from petroleum)

Suggested Retail Price/Size: \$12.99 / 5 fluid ounces / 147ml

Where To Buy: Nationwide at food, drug and mass stores, including Target,

Ulta, Duane Reade, Walgreens, Rite Aid, and Fred Meyer

* In clinical testing, conducted by the manufacturer of the **Malus Domestica fruit cell culture**, 100% of study participants saw an improvement in skin texture and wrinkle appearance within just 2 weeks of twice-daily application of the ingredient.

###

For more information please contact:

Melissa McCarthy Madden Mella Media / Bollin Marketing Melissa@mellamedia.com

C: 917-544-8115



éclos Anti-Aging Skin Renewal Clay Mask

What It Is: $\sqrt{\text{First mass facial mask}}$

containing high-potency apple stem cells extracted from the rare Swiss apple, Uttwiler

Spätlauber

 $\sqrt{}$ Natural clay mask with highend spa feel, and results, at

mass-market prices

What It Does: √ Cleanses skin, absorbs

impurities, and helps unclog

pores

√ Helps restore smooth, youthful texture to skin

√ Tightens pores, minimizing

their appearance

How To Use: Smooth a thin layer of mask

over clean face, avoiding the eye area. After mask hardens (between 5 to 10 minutes), rinse thoroughly with warm water. Use twice weekly for

maximum benefits.

√ *Malus Domestica* Fruit Cell Culture*, which contains stem cells from the Uttwiler Spätlauber apple to stimulate skin stem cells, encouraging aging skin to behave like younger skin

√ **PhytoPlex24**, a proprietary mix of botanicals that help minimize the appearance of fine lines and wrinkles, while delivering a smoother, more radiant complexion.

√ **Palmitoyl Glycine**, a natural skin nutrient and regenerator derived from wheat protein

√ **Kaolin**, a clay, helps draw out impurities and clear skin of excess oil

Each of the éclos products is scented with a clean and fresh

blend of all-natural essential oils including rosewood, ylang

ylang, palmarosa, cardamom, and geranium.



Key Ingredients:

Natural Fragrance:



What It Does Not Contain: Does not have parabens, sulfates, synthetic fragrances,

synthetic dyes, or petro chemicals (potentially harmful

synthetic chemicals derived from petroleum)

Suggested Retail Price/Size: \$12.99 / Net Weight 5oz / 147ml

Where To Buy: Nationwide at food, drug and mass stores, including Target,

Ulta, Duane Reade, Walgreens, Rite Aid, and Fred Meyer

* In clinical testing, conducted by the manufacturer of the **Malus Domestica fruit cell culture**, 100% of study participants saw an improvement in skin texture and wrinkle appearance within just 2 weeks of twice-daily application of the ingredient.

###

For more information please contact:

Melissa McCarthy Madden Mella Media / Bollin Marketing Melissa@mellamedia.com

C: 917-544-8115